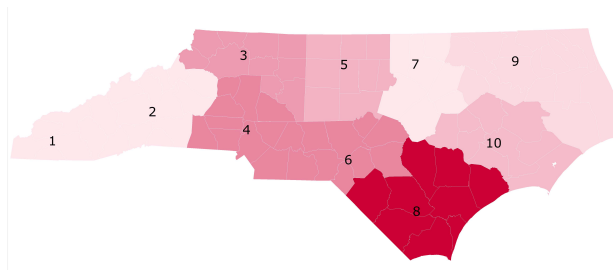


Youth Tobacco Product Monitoring Project

North Carolina

Overview

Description: We've received 45 photos of 840 products; a majority were collected during the 2024-2025 school year (720), while 44 have been collected so far this school year. Most products (505) were nicotine or tobacco, while remaining products were cannabis or accessories. Submissions originated from 18 counties, pictured at right across NC's Public Health Regions, with darker shading representing a greater number of products from that region.



Examples of Photos Submitted



Products and Brands

Disposable Brands 33 distinct brands: Geek Bar (40.8% of disposables), RAZ (18.9%), Lost Mary (13.3%), Elf Bar (3.4%), and more.

Pod Brands Off Stamp (75.0% of pods), and Vuse.

Cigarette Brands Marlboro (50.0% of cigarettes), LD, and Newport.

Cigar Brands Black & Mild, Backwoods, and Swisher Sweets.

Smokeless Brands Grizzly (57.1% of smokeless), Skoal, and Longhorn.

Nicotine Pouch Brands ZYN (66.7% of nicotine pouches) and WYN.

Nicotine pouches | 3

Cigarettes | 4

Smokeless | 7

E-cigarette pods/devices | 12

Disposable e-cigarettes | 476

Over 96% of products were electronic nicotine devices.



More photos to share?
Submit them at the survey
link here!

Want to see more photos? Check out
<https://tobaccocrst.org/image-library>