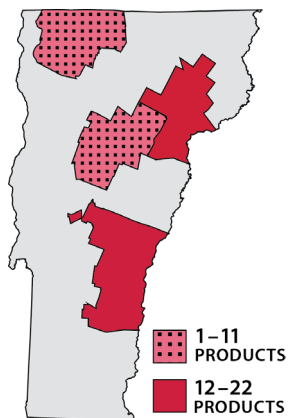


## Youth Product Monitoring



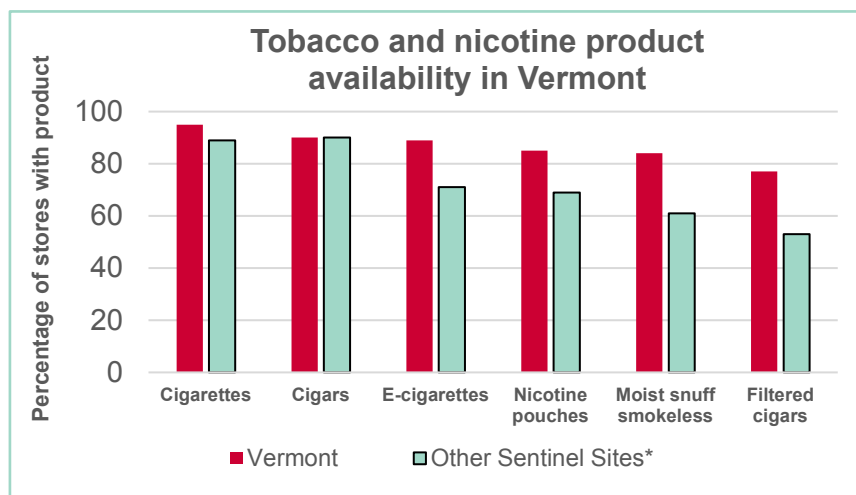
- 22 photos of 51 tobacco and nicotine products were collected from schools in four Vermont counties between November 2023 and April 2024.
- Over 85% of products collected at schools were e-cigarettes, with most being disposable products.
- All e-cigarettes collected were flavored and Loon represented 49% of disposable e-cigarette products collected from youth at schools.

### Key Findings

- Loon e-cigarettes are a unique brand in the Vermont market, available in most stores, and used by young Vermonters.
- Cigarettes and cigars are also widely available in Vermont stores, with cigarettes being one of the top products used by youth and young adults.

## Point-Of-Sale Audits

- Retail audits were collected in 61 Vermont stores in 4 counties (Chittenden, Franklin, Lamoille, Washington) from April 29 – May 2, 2024.
- Cigarettes, cigarillos, filtered cigars, electronic nicotine products, nicotine pouches, and moist snuff were available in more than 77% of stores.
- The top e-cigarette brand was Loon, available in 76% of stores, followed by JUUL in 63% of stores.



\*CRST Sentinel Sites: CA, KY, NC, NJ, OH, VT

## Youth and Young Adult (YYA) Cohort

- Vermont participants included 33 youth ages 12-17 and 81 young adults ages 18-25.
- Young Vermonters reported the highest prevalence of e-cigarettes (17%) and cigarettes (15%).
- Top electronic nicotine product brands reported by Vermont youth and young adults were: Elf Bar, Loon, and JUUL.

**Table 1.** Ever and past 30-day use of tobacco and nicotine products in Vermont youth and young adults (n=114), March 2024

	Cigarettes	E-cigarettes	Nicotine Pouches	Cigars
<b>Ever Use</b>	39 (34%)	48 (42%)	12 (11%)	22 (19%)
<b>Past 30-day Use</b>	17 (15%)	19 (17%)	5 (4.4%)	3 (2.6%)

## Questions

Please contact the CRST YYA Team with any questions ([crst\\_yya@ints.rutgers.edu](mailto:crst_yya@ints.rutgers.edu)).