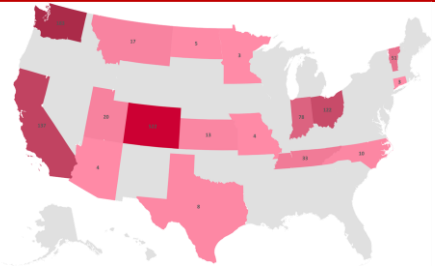


# Youth Tobacco Product Monitoring Project Summary

## Overview

**Description:** 316 photos of 1,213 nicotine and tobacco products were submitted between November 1, 2023, and April 30, 2024, of products collected during the 2022-2023 and 2023-2024 school years. Submissions originated from 18 states, with the greatest number of products submitted from Colorado, California, Washington, and Ohio.



## Photos from Partners



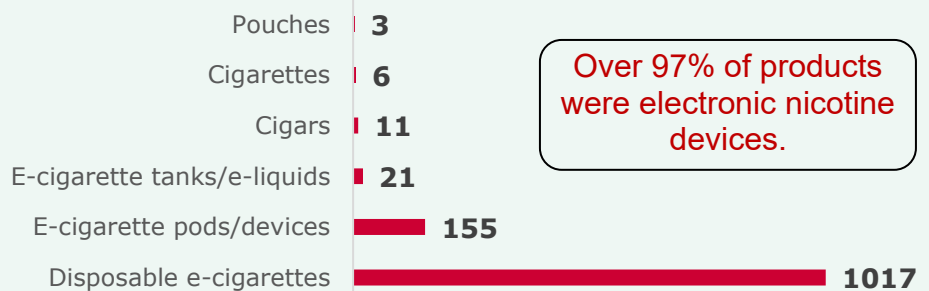
The above photos were submitted from Colorado, Indiana, Kentucky, Montana, Texas, and Vermont. Special thanks to Kyle Wimmer, whose team submitted photos of 500+ products as part of their voluntary quit-vaping program, FOUR 24s!

## Products and Brands

**Disposable Brands:** 131 distinct brands. Most common were Geek Bar, Elfbar, Lost Mary, Hyde, Mr. Fog, Puff, Esco, Flum, Loon, and Airis.

**Pod Brands:** 8 distinct brands. Most common were JUUL, Vuse, SMOK, Suorin, and NJOY.

### Number of Nicotine & Tobacco Products in Photos (n=1,213)



Over 97% of products were electronic nicotine devices.

## Flavors

Over 90% of products were flavored, the majority featuring characterizing or explicit flavors.



THANK YOU to all who submitted photos. Please send us your end-of-year photos! →

Want to get involved or get tailored information for your state or locality?  
Email [Jessie.Jensen@rutgers.edu](mailto:Jessie.Jensen@rutgers.edu).

For more on the latest on tobacco use and marketing in the US, visit [tobaccocrst.org](http://tobaccocrst.org).

